

Siskiyou Velo Board Agenda

Tuesday, August 23, 2022

Medford Public Library

Note: Meet in a different room – ADAMS Conference Room

4:30 to 6:00 PM

1. Welcome
2. Around the room – updates
3. Business items
 - a. Additions to agenda
 - b. Approval of July minutes
 - c. Treasurer's report
4. Review Safety Committee's progress on rules of the road
5. Bike n Brews – Update and planning for bike corral, etc.
6. Committee Reports
 - a. Education (VACANT)
 - b. Advocacy (Harlan)
 - c. Communication (Jeff)
 - d. Membership (Matt)
 - e. Rides (Dennis)
 - f. Social (Robin) Ice cream social recap.
7. Next Meeting
 - a. Dates: Sept 27 (Adams Conf Room in Medford Library), Oct 25 and Nov 22, 4:30 to 6:00 PM (aim to finish by 5:30).

Siskiyou Velo Board Agenda

Results of 2022 priority activities/projects for SV Board

ACTIVITY	TOTAL
Promote our club through community involvement by supporting organized bike rides and sports-related activities. Offer our bike valet service (possibly charge for it) and provide information about Siskiyou Velo.	28
Safety -- Quick Safety Review for new cyclists: we teach safety checks for every ride. Use standard signaling gestures across all rides.	22
Seek opportunities to engage in bicycle advocacy locally, especially for Ashland which is updating its Transportation System Plan.	17
Expand membership, encourage younger people.	16
Website update. More streamlined; search capability; easier to highlight prominent information.	16
Promote "Bicycling for All Ages and Abilities" through publishing occasional articles in the <i>Mail Tribune</i> or through other outreach opportunities.	13
Route planning for commuters -- Riders submit addresses for starting point and destination; we offer a route that avoids unsafe roads and is efficient.	8
Offer equipment checklists, pro tips for long rides and tours.	8
Ensure enrollment in Google Rides group ASAP once dues are paid.	6
Education – basic riding skills. Get our name out there, possibly interest more people in joining.	6
Create fluorescent vests with "Siskiyou Velo" logo for use/distribution at future events.	5
OTHER - offer a weekly ride to members & public (through a bike shop) led by a SV member. Dedicate ride to specific bike skill(s) each week.	5
Post ride schedules in the <i>Mail Tribune</i> .	1
Recommend certain items on Amazon which if purchased would provide us a kickback.	0
OTHER - Sponsor tours for club members, stay in hotels (JF)	0
OTHER - have more slow-paced rides	0

Discussion highlights of highly ranked items and other ideas:

- Promote our club through community involvement, etc.: This is on-going. We could also promote the club at non-cycling events. Can also promote our club when a group of SV members go to supported ride. Everyone wears a club shirt, etc. Tabling if in the event is in the Rogue Valley.
- Safety: Identify successful practices re safety, consistent hand signals, making left hand turns, riding where there are no shoulders, etc. Can include higher level skills (riding in a pace line) after basics are achieved.
- Advocacy: this is on-going. Good to see it is still a priority for the board. Ann S to give a presentation to the BOD in June.
- Other – sponsor tours for club members: Just once a year. The trip to Bend was fun.
- Other – For a Saturday ride, all 3 levels begin at the same location. Could also co-sponsor a ride with a local bike shop.
- Expand membership, encourage younger people: Mike V's program to teach cycling skills in schools. Is there a Boy Scouts' badge for bike riding? Sponsor a family ride. How can we encourage younger adults?