

# Siskiyou Velo Board Meeting Minutes

Tuesday May 24, 2022

Medford Public Library, Carpenter Conference Room

4:30 PM

## Attendance:

Present: Harlan Bittner, Lisa Brill, Robin Dressler, John Fries, Rich LaVoy, Jeff Roberts

Absent: Dennis Cramer, Frank Hoeper, Ann Smith, Matt Walker

1. Welcome – Meeting Called to order by Lisa Brill at 4: 43 pm
2. Around the room – updates suspended
3. Business items
  - a. Additions to agenda – Greenway update
  - b. Motion and Second to Approve April minutes – approved
  - c. Treasurer’s report – accepted as filed \$5,501.00 on hand.
4. Bike Swap on April 30, 2022 lessons learned for future events
  - a. Updated banner and LOGO on tent would be helpful to identify the club
  - b. Advertise short instructional rides at event for new cyclists on newly acquired bikes. Bigger poster on table about this. Can advertise rides in promotional materials ahead of time, and at point of sale.
  - c. Bigger sign for free bike lights
  - d. More weights to keep papers in place

- e. As number of club volunteers increases, we can each have shorter shifts
- f. Table could be used at other organized events (cycling and non-cycling) to promote the club

5. Plans for club social on June 11

- a. Robin Dressler’s house on June 11, 12:30 pm. Robin and Mark Moran will obtain dishes and cutlery from storage
- b. BBQ burgers, veggie burgers and sides, Rich LaVoy will supply sno-cone machine.
- c. Guests are invited for a \$10 charge on day of event at the door
- d. Board approved purchase of Evite service to facilitate invitations

6. Prioritizing ideas for club projects in 2022

- a. Lisa compiled a survey for club priorities included in the table below; total scores to the right on table indicate the level of comparative priority expressed by the board members surveyed
- b. Discussion ensued as to what mechanisms may be employed to accomplish some of the further club priorities

<b>ACTIVITY</b>											<b>TOTAL</b>
Promote our club through community involvement by supporting organized bike rides and sports-related activities. Offer our bike valet service (possibly charge for it) and provide information about Siskiyou Velo.	3	2	4	5	5	4		4	1		<b>28</b>
Safety -- Quick Safety Review for new cyclists: we teach safety checks for every ride. Use standard signaling gestures across all rides.	5	3	5		4					5	<b>22</b>
Seek opportunities to engage in bicycle advocacy locally, especially for Ashland which is updating its Transportation System Plan.		1	2	4	3	2		3	2		<b>17</b>
Expand membership, encourage younger people.	4			2				2	3	5	<b>16</b>
Website update. More streamlined; search capability; easier to highlight prominent information.	2					5		5	4		<b>16</b>

Promote "Bicycling for All Ages and Abilities" through publishing occasional articles in the <i>Mail Tribune</i> or through other outreach opportunities.	4			3	1				5		<b>13</b>
Route planning for commuters -- Riders submit addresses for starting point and destination; we offer a route that avoids unsafe roads and is efficient.			1			1		1		5	<b>8</b>
Offer equipment checklists, pro tips for long rides and tours.						3				5	<b>8</b>
Ensure enrollment in Google Rides group ASAP once dues are paid.		4			2						<b>6</b>
Education – basic riding skills. Get our name out there, possibly interest more people in joining.	3		3								<b>6</b>
Create fluorescent vests with “Siskiyou Velo” logo for use/distribution at future events.		5									<b>5</b>
OTHER - offer a weekly ride to members & public (through a bike shop) led by a SV member. Dedicate ride to specific bike skill(s) each week.										5	<b>5</b>
Post ride schedules in the <i>Mail Tribune</i> .				1							<b>1</b>
Recommend certain items on Amazon which if purchased would provide us a kickback.											<b>0</b>
OTHER - Sponsor tours for club members, stay in hotels (JF)											<b>0</b>
OTHER - have more slow-paced rides											<b>0</b>

Discussion highlights of highly ranked items and other ideas:

- Promote our club through community involvement, etc.: This is on-going. We could also promote the club at non-cycling events. Can also promote our club when a group of SV members go to supported ride. Everyone wears a club shirt, etc. Tabling if in the event is in the Rogue Valley.
- Safety: Identify successful practices re safety, consistent hand signals, making left hand turns, riding where there are no shoulders, etc. Can include higher level skills (riding in a pace line) after basics are achieved.
- Advocacy: this is on-going. Good to see it is still a priority for the board. Ann S to give a presentation to the BOD in June.
- Other – sponsor tours for club members: Just once a year. The trip to Bend was fun.

- Other – For a Saturday ride, all 3 levels begin at the same location. Could also co-sponsor a ride with a local bike shop.
- Expand membership, encourage younger people: Mike V's program to teach cycling skills in schools. Is there a Boy Scouts' badge for bike riding? Sponsor a family ride. How can we encourage younger adults?

## 7. Committee Reports

- a. Education (VACANT)
- b. Advocacy (Harlan) Brief discussion on Greenway Project which will review a coming report by a hired consulting firm regarding future development of the Bear Creek Greenway
- c. Communication-Jeff Roberts continues to work on website improvements
- d. Membership – no report
- e. Rides – no report
- f. Social – previously reported as June 11 Bar-b-que update

## 8. Next Meeting

Dates: June 28, July 26, and August 23, 2022. In the Medford Public Library, Carpenter Conference Room, 4:30 to 6:00 PM (aim to finish by 5:30).

Meeting Adjourned 5:55 pm