

Siskiyou Velo Board Meeting Agenda

Tuesday March 22, 2022

Medford Public Library, Carpenter Conference Room

4:30 to 6:00 PM

1. To-Do

- a. Follow up with Carla re: Materials (Jeff)
- b. Bike Swap Volunteers—Lisa and Ann to coordinate, other volunteers are Robin, Harlan and maybe Frank
- c. Plan short ride to follow bike swap (Lisa)
- d. Bike N Brews—follow up with Richard Barney (Lisa)
- e. Continue coordination with potential Slo Mo Leaders (Dennis)
- f. Plan Social for Memorial Day Weekend (Robin)
- g. John or Lisa to call the Medford library to confirm we reserved the room for June 24
- h. Send an email to all club members informing them of the Bike Swap (send in mid-April) (Lisa)

2. Attendance

- a. Present: Lisa Brill, Ann Smith, Harlan Bittner, Frank Hoeper, Matt Walker, Dennis Cramer, Jeff Roberts, Robin Dressler. Absent: Rich LaVoy, John Fries. Non-board member present: Theresa Johnson

3. Business items

- a. Additions to agenda. None.
- b. Approval of February Minutes. Approved.

4. Special Topic and Guest

- a. Presentation and solicitation of input on the City of Medford's Wayfinding Plan.
- b. Carla Angeli Paladino, Principal Planner, City of Medford
- c. Carla answered many questions about signage for cyclists and would appreciate additional input re content and placement of signs for cyclists. Carla was also asked about the downtown area (bike lanes, safety, quality of cycling experience, etc.) that were outside the scope of the wayfinding project, but elicited an interesting conversation.

5. Business Items, Continued

- a. Treasurer's Report. Submitted.

6. Special Topics

- a. Bike Swap, April 30, 2022

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- i. SV will host a table, but not the bike valet at this event. Ann will bring copies of several brochures of interest to the biking community. Lisa, Ann, Robin, Harlan and maybe Frank will volunteer to man the table.
 - ii. REI will have a separate booth and offer bike maintenance.
 - iii. SV will sign up new members (we will have the square).
 - iv. One idea discussed—offer an easy, short introductory ride after the swap. People who bought a bike at the bike swap may sign up.
 - b. Bike N Brews, Oct 15, 2022
 - i. We have been asked to host a table—in kind, no cost to us
 - 1. SV will host bike valet
 - 2. SV will encourage members to sign up for the rides
 - 3. SV may sponsor a ride for Marty Hammond of Marty's Cycle--TBD
 - c. Up and Down Ride—likely not going to happen this year
 - d. Jeff reports that Ride the Rogue is likely defunct
 - e. Other rides are posted on the website by Jeff
 - f. Ann's ideas for future cycling events (also see Ann's email of 3/9/22)
 - i. Ann has multiple copies of free brochure handouts (e.g. ODOT bike guide)
 - ii. Ann has limited supply of free handouts. May need to order some items such as bike lights. Motion made by Robin to approve \$200 for purchasing 100 bike lights. Motion seconded and passed.
 - iii. TJ suggested getting florescent vests with "Siskiyou Velo" logo for use/distribution at future events.
 - iv. The club could offer a service in which a member who knows the area well could help another member (or non-member?) figure out a route – for commuting to work, etc. – that avoids unsafe roads and is efficient.
 - v. Ann has an idea to recommend certain items on Amazon which if purchased would provide us a kickback.
 - vi. (Lisa reminded us that revamping the website is one of our future goals)
7. Committee reports
- a. Education (VACANT). No report
 - b. Advocacy (Harlan). No report

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- c. Communication (Jeff). No report
 - d. Membership (Matt). No report
 - e. Rides (Dennis)
 - i. Dennis has contacted five Slo Mo riders; both Cookie Webb and Judy Kerr will be leading rides in the near future. Dennis is waiting to hear back from the others (Tom Simmonds, Jim White and Quinn).
 - ii. Brief discussion on changing the Slo Mo name, perhaps to encourage beginning riders to participate, and to include those who want to ride 15 miles or less.
 - f. Social (Robin)
 - i. Robin proposes Saturday, May 28, (Memorial Day weekend) for a social—barbeque and ice cream social. At Colver Park, or possibly her house.
8. Updates on Medford BPAC Committee (Jeff) No report.
9. Next Meeting
- a. Dates: April 26, May 24, June 24, 2022. In the Medford Library Carpenter Room. 4:30 to 6:00 PM (aim to finish by 5:30)