

Siskiyou Velo Board Meeting Minutes

Tuesday February 22, 2022

Medford Public Library, Carpenter Conference Room

4:30 to 6:00 PM

Attendance

Present: Lisa Brill, Dennis Cramer, Frank Hoeper, Rich LaVoy, Jeff Roberts.

Absent: Harlan Bittner, Robin Dressler, John Fries, Ann Smith, Matt Walker

1. Meeting called to order at 4:43 PM by Lisa Brill , President
2. Around the Room—Updates: suspended for this meeting
3. Business items
 - a. Additions to agenda: none
 - b. Approval of January Minutes: Motion, Second, vote to approve
 - c. Treasurer's Report: Frank Hoeper, accepted as filed with these additions, Income: dues \$322. Expenses: Insurance \$1443, 1/2 ZOOM subscription \$74, P.O. Box \$182. Note: Storage unit expense has been removed. Cash on hand \$5145.
4. Special Topics
 - a. Slo-Mo rider leader(s)

Lisa seeking SLO-MO ride leaders. Dennis Cramer will contact former ride leaders to assess interest in leading SLO-MO or Trike rides. Jeff Roberts has obtained SLO-MO or Trike routes that were hand drafted by the late Phil Gagnon and can be made available to members wishing to lead SLO-MO/Trike rides
 - b. Covid policy: Lisa drafted and board approved current Covid policy to be posted to the SV webpage.
 - c. Ideas for board projects and activities for 2022

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Lisa solicited ideas from the Board for potential projects and activities for consideration. Brief summary:

Rich encountered former Marty's Cycles employee Bryan who expressed an interest in youth outreach to encourage younger cyclists. Rich will attempt contact Bryan to assess further interest.

Jeff suggested exploring off road cycling opportunities such as gravel rides.

Harlan regarding advocacy:

1. Promote our club through community involvement by supporting organized bike rides and sports-related activities. Offer our bike valet service (possibly charge for it) and provide information about Siskiyou Velo.
2. Seek opportunities to engage in bicycle advocacy locally, especially for Ashland which is updating its Transportation System Plan.
3. Promote "Bicycling for All Ages and Abilities" through publishing occasional articles in the Mail Tribune or through other outreach opportunities.

Lisa Brill

Expand membership, encourage younger people. Post ride schedules in the Mail Tribune. Website update, more streamlined; search capability; easier to highlight prominent information. Ensure enrollment in Google Rides group ASAP once dues are paid. Standard signaling gestures across all rides. Education - basic riding skills. Get our name out there, possible interest more people in joining.

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5. Committee reports

- a. Education (vacant)
- b. Advocacy (Harlan Bittner) absent

- c. Communications (Jeff Roberts)
Jeff contemplating a redesign of website. Jeff suggests that SV consider a presentation by Carla Paladino, Medford City Planner concerning the pedestrian/cycling find your way signage program in downtown Medford. Perhaps the presentation could be open to members at large via ZOOM.

- d. Membership (Matt Walker) absent

- e. Rides (Dennis Cramer)
Dennis previously reported under topic of SLO-MO rides

- f. Social (Robin Dressler) absent

6. Next Meeting Dates: March 22 and April 26, 2022. In the Medford Library Carpenter Room. 4:30 to 6:00 PM (aim to finish by 5:30)

7. Meeting adjourned 5:40 pm