

# **Siskiyou Velo - Board Meeting Minutes**

**May 1, 2019**

Meeting was called to order at 6:30pm by Harlan. Gary, Matt, Harlan, Mark, Ann, Jeff, Jen, Dennis and Bruce were present. Hubs and Frank were absent. John Fries and Bob MacCracken, Club members, were also present.

March minutes were approved on a motion by Mark, Jen seconded.

Admin document was approved on a motion by Gary and seconded by Jen

Update of 2019 Budget format to reflect expenditures vis-à-vis targeted donations was tabled. Discussed in brief but will resolve at a future meeting. Gary pointed out that a line item to keep track of "membership promotion" isn't reflected in the Budget Report. Harlan suggested that Frank could add that in for next month's report.

Club survey - Bruce suggested we survey members to figure out where we put our time, funds, and resources. What do the members expect us as a Board to do? Ann suggested a ranking (scale of 1 to 5). Bruce felt it should be ordered from highest to lowest importance. Matt suggested top three. Ann asked how that correlated to the Bylaw's listed purposes. Matt observed that the listing could be used budgeting. Jeff suggested adding "other." Give examples of what the headings represent. It is important to know about the members not just their funding priorities. Bruce was open to adding other items. Bob interested to know what happens to members who show up for a ride and then we never see them again. Ann - a really well designed survey would answer that question.

Mark suggested that the Board focus on what Bruce has proposed. Harlan suggested working with SOU next year. Mark suggested Chairs forward to Bruce the details they'd like described in each category in about three weeks.

Jeff reported that ride leader posting to the website is now possible. The ride leader website privileges would be broader than they need to be but it will be okay. Jeff will notify the ride leaders along with instructions as to how they post news stories. The website privileges for Board members will remain as they are now.

Rides posted on the Club's Google Group, they have to be Club rides. Insurance requires the procedures currently used by the Club. Bruce will investigate what Eugene's Gear's Bike Club does. He's ridden with that Club numerous times but never joined nor signed a liability waiver.

BBQ on June 8th. Start rides at Blue Heron. 11 to 2 will be the event time. The fees are \$5 and \$7 for non-members. Jeff will work up the PlanetReg site for the event.

Membership - got a few new members. Have the Square Reader to sign up members at events. Ann suggested that we missed adding about seven members who would have signed up had they been able to sign up at the time. The card reader "sign-ups" must also include an email to Matt with "new member" information. We do need hard copy application given our existing capabilities. Ann would like to make it all digital and eliminate the paper. Jeff suggested that you'd need a tablet; fill out membership form and then select a payment method using Square's app. Matt stated that the waiver has to be signed either on-line or on the paper form. Ann, Matt and Jeff will figure it out.

Club jerseys need to be designed. Voler jerseys could print them. Ann suggested that her mom might be willing to design the jersey.

Dennis reported that Chris Daniels has offered to lead the Club's moderate rides.

Gary reported that the LUBA Appeal was a bust. Ann noted that "all ages and abilities" is explicitly included in the City's TSP illustrating that our efforts were effective.

Jeff reported that the existing Larson Creek Trail is dangerous due to the pavement condition. Jen asked, in relation to pavement conditions on the Greenway, that the Board write a letter to the Jackson County asking what is a dangerous condition that will be repaired. Ann said that dealing with the transients is the County's top priority. Lighting is also a priority especially around the bridges. Gary observed that there is a dangerous defect every mile between Talent and Valley View. Bob asked why does the County keep adding on to the Greenway but not repairing it. Gary moved that Harlan write a letter to Jackson County asking what constitutes a dangerous pavement defect on the Greenway. Jen seconded - motion passed.

Ann - advocacy is building connections to the community - three events in the past month. Launched bike valet at Siskiyou Challenge. Great service to people riding bicycles to these events. Medford RecFest is coming up next Saturday as a part of Creek to Creek. Ann is serving on Medford "parking day" organizing committee. She suggested they promote as a biking and walking event. She added that the Club may need additional racks. Biggest challenge is getting enough Club volunteers to staff the booth/bike corral. It's FUN to volunteer. Decision of whether we buy additional racks will need to be made at next Board meeting. Mark complimented Ann on the booth and the setup. Add added that the Instagram account for the Club is now active. Instagram posting will automatically post on Facebook.

John Fries came to share his ideas about the upcoming "ride with leaders." He shared his thoughts on the most effective ways to get local officials to participate. He added, that it is important to get responsible cyclists to participate in the event and thus demonstrate to community leaders what's right with cycling and fun. Need to target people on the City Council. He suggested that each Board member approach one City Council member asking if they'd participate. John suggested contacting them in person. Cycle Sport has offered to loan bikes to

officials that may not have one. Ride with Leaders is scheduled for Friday 17th at 3:00 to 5:00 starting and ending at Common Block Brewing.

Ride of Silence status (Mark) roll out at 7:00 from Hawthorn Park on 5/15. Ann will shadow Mark in preparation to lead next year's ride.

Gary presented a brief overview of the City of Ashland and Safe Route to Schools (SRTS) grants. Harlan suggested limiting the SRTS to Ashland Schools. John suggested Boys and Girls Club might be a source of match. Ann moved to proceed with the grants. Jen seconded. Jeff noted that these grants are worthwhile. Harlan, the safe routes to school is really important. Worried about the size and scope of the proposals. The Board vote on the motion tied with Gary abstaining. Motion failed.

Meeting adjourned.