

Siskiyou Velo Board Minutes

Monday February 3, 2020

6:30 to 8:30

4102 Southview Terrace

Medford, Oregon 97504

1. Meeting was called to order at 6:35pm. Board members present were: Jen, Harlan, Hubs, Matt, Dennis, Mike, Ann, John, Jeff, and Frank. Bob was present as a guest.
2. Business Items:
 - a. January minutes were approved unanimously.
 - b. Cookie is not available to be social chairperson. Creekside is available for use by the club. Dates are needed. It is decided to proceed with the third Monday of each month. Times for the meeting are 5:30 to 7:30. The backup will be Harlan's house.
 - c. Treasurer's report shows that the current balance is \$3,081. The biggest expense is insurance. Discussion about the additional insurance for Up and Down Ride, Picnic, and Christmas Party around the cost of \$125. No one seemed concerned about this.
3. Projects:
 - a. Membership Meeting. This is to be held on February 10th at 6:30pm at the Ashland Library. The topic will be All Ages All Abilities as it applies to the upcoming development of the Transportation Plan. Derrick Matthews is going to be present. Greeters will arrive at 6:00 with club banner. Ann brought up redoing the trifold for AAA to be centered around Ashland. A decision to spend up to \$100 for the new trifold was passed unanimously. Meetings will be quarterly. Also, an attempt to sign up new members will be made.
 - b. Greenway Partnership to mark the Greenway was discussed. Because of insurance issues the participants must be club members. The date is Thursday March 19th at Blue Heron Park. Time is 1:00pm. Website and Google Group will be used to notify club members.
 - c. Siskiyou Challenge. Dates are April 24th and 25th. Email went out to Greg, but no response, yet. Volunteers needed to set route on the 24th. On the 25th volunteers are needed for covering the route. Done by 9am. Bike valet will be functioning at Science Works.
 - d. Club Tour. There are 13 signed up with 1 alternate. There is a meeting at the Jacksonville Library to discuss and collect the deposit. The route is being designed to insure bike shops, lodging, health care, etc. are available.
 - e. 501(c)3 vs 501(c)7. Jeff discussed pros and cons. 501(c)3 allows for donations to be tax deductible, companies more likely to donate, grants and foundations to be used/considered. The issues with 501(c)3 are more paperwork and the Christmas Party (and others) will have to be paid for differently. We cannot give

to ourselves. Frank will need to decide how much more work he is willing to do. Ann will talk with Vicki about the club's earlier work on this.

4. Committee Reports:
 - a. Advocacy. There is a weekly meeting happening with Ann, Mike, and Gary. Work is around developing relationships with: United Way, Climate Commission, Downtown Revitalization, and Planning Commission. It is very helpful to be involved with the Ashland Transportation Planning early on in their process. Community needs to be on board in addition to the Club. Ann has packets for Bike Benefits. The cost is \$25 per packet with the store selling them for \$5 per sticker. Open Street was briefly discussed. There is a desire for it to occur around businesses that will benefit from the added traffic.
 - b. Education. Mike will try and get an intern through SOU to help with education and Bicycle Benefits.
 - c. Communication. Jeff reported that there is still "issues" with renewals.
 - d. Membership. Matt reported that membership is stable at 245. Notifications regarding renewing have been sent out.
 - e. Club Rides. Dennis reported that there is a ride on April 4th. Flahute is 100 miles with 10,000 feet of climbing. It is 2/3 paved and 1/3 gravel.
5. Updates from BPAC and JCBC:
 - a. Jeff reported that there is Medford website to report road maintenance issues. Also, it is on the resource page of S. Velo. There have been improvements to a couple of sites on Jackson and Cherry. BPAC said that there is need for East-West routes for common destinations. There was a suggestion to use Strava Maps to see where bright areas are lighted. TSP working with traffic stress. Maybe at the next member meeting there can be a presentation around what is happening. Also, Saturday rides could explore possible routes. Buffered lanes will be on Foothills. Jackson County Roads said call us and they will clean.
6. New Business:
 - a. Bikes and Brews briefly discussed. More to follow.
7. Meeting was called at 8:30pm.

Minutes submitted by: Alan Hubbard