

SISKIYOU VELO BOARD MEETING MINUTES

Monday, January 6, 2020

6:30 8-30 PM

4102 Southview Terrace

Medford, OR 97504

The meeting was called to order at 6:30pm by Harlan Bittner. Present were: John, Hubs, Harlan, Ann, Mike, Jeff, Jen, and Frank. Bob was present as a guest. Absent were: Dennis and Matt.

Initial business was election of club officials. Motion was made, seconded, and passed to accept Harlan as President, Hubs as Secretary, and Frank as Treasurer. Committee appointments were made and are as follows: Jeff-Communications Chair and Webmaster, Mike-Education Chair, Ann-Advocacy Chair, Matt-Membership Chair, Dennis-Ride Chair. The Social Chair is vacant at this time. Jeff raised the question of being in touch with Cookie Webb for location of activities at her club.

Future board meeting is February 3, 2020 at Harlan's house. Time is 6:30 to 8:30.

Additions to the agenda include: Gary, Mike, and Ann meeting every Monday to work thru All Ages for the town of Ashland. Also, there is a CAC on January 8, 2020 which SV is supporting the All Ages, and a letter will be sent signed by Harlan.

Frank reported on the proposed budget for 2020 as well as the carry over of funds totaling \$4375 from 2019. It appears that it is a roughly balanced budget. See his report for more exact details. Of note, it was felt that the Holiday Party was a success!!! Many enjoyed the party being catered. For the committees requiring funds, it was asked to propose an amount needed for 2020. There was a brief discussion regarding the potential of the club becoming a 501(c)3.

Projects were next on the agenda:

Advocacy: Ann discussed her visions of the club's efforts for the coming year.

A Resume and expand All Ages & Abilities campaign focusing on Ashland for 2020 as the City updates their Downtown Revitalization plans.

B Establish and develop bicycle advocacy coalition with other bicycle-oriented non-profits (Ashland DEVO, RVMBA) to promote active transportation in the Rogue Valley and engage community support for bicycle transportation improvements within Jackson County

C Continue to develop community outreach through tabling events and Club participation, volunteering and sponsorship in community events through Rogue Valley, including providing expanded bike valet service.

D Promote Bicycle Benefits in Medford, Talent, Phoenix and Ashland to engage local business in supporting bicycle advocacy efforts. This entails the selling of stickers to businesses to promote bicycling to their place, thus receiving a discount for the bicyclist. Cost to the business would be 10 stickers for \$25. The cost of the stickers would be \$5 for the bicyclist to purchase from the business. Question was raised that with membership renewal that the member could purchase a sticker.

Education: Mike detailed several areas of interest.

A Offer courses in both bike safety and basic maintenance/mechanical skills targeted toward adults in conjunction with RVTD in both spring and fall, in both Medford and Ashland.

B Seek partner (e.g. city of Ashland, or Ashland YMCA) and offer a summer camp targeted toward 10-14 yr old riders.

C With help of other board and club members, explore professional and personal social network to find and train a replacement for Egon Dubois to teach bike street safety in Ashland elementary schools.

Social: Pending.

Other: This is part of Advocacy as well. Discussion regarding the Siskiyou Challenge which supports the Farm to School. There is a need for the club to become involved. Volunteers to keep the participants on the right course. Not act as flaggers. The dates are April 24 and 25. The benefits to the club include the placement of the Club's Logo throughout. Also, there is a party at Gil's.

Membership Meetings are being scheduled with the first one at the Ashland Library in February. It is felt that quarterly is reasonable. Jeff will come up with a proposed calendar. More discussion to follow.

Partnership with County regarding the Greenway was discussed with possible dates being end of February or the first of March. To be discussed at next meeting.

“Critical Mass” discussion was tabled until next meeting.

Club tour led by John has been arranged for the first of June. The ride is a sagged multi-day ride from Astoria to Brookings. There will be a ride thru in February to see where stops and motels will be reasonable. A 15 person van will be used. The down payment is due in March. Contact John for more details.

Meeting was adjourned at 8:30pm.