

Siskiyou Velo - Board Meeting Minutes

March 27, 2019

Meeting was called to order at 6:30pm by Harlan. Gary, Matt, Harlan, Ann, Jeff, Jen and Bruce were present. Hubs, Dennis, and Mark were absent.

February minutes were approved on a motion by Matt and seconded by Ann.

Admin Document was reviewed as required by the Club's by-laws. Harlan will bring back a revised draft for adoption at the May meeting. Items discussed included: 1) change the title of positions to chair - approved,, 2) membership fee changes (ideas: included instituting a higher initial membership fee)- no action, 3) adding in the fundraising chair position within the Admin Document - approved, and 3) change the fee recovery rate for social events (page 7 item 2). Bruce moved that the Board determine fees on an event by event basis (if anything). Non-members should pay. Seconded by Matt. Passed

Ann suggested that a website notice be placed to let people know that we're looking for a fund raising coordinator. Pending update of the Admin Document.

Ann shared that there was a HB 2682 legislative hearing today. She noted that several Club members, in addition to the Board's testimony (prepared by Gary and approved by on-line vote by the Board), had submitted written comments. She hopes to put together a webiste document for publication to encourage members to weigh in on legislative matters.

Frank provided a summary of income and expenses for the prior month. These included: donation from Hubs, alchol liability insurance premium of \$138 which covers CL events that include alcohol, and Up and Down Ride. He also paid the higher insurance premium to cover non-LCI instructor (\$212/year). Dues paid \$367 year to date budgeted at \$4,000 for the year.

Discussed donations for ed/advocacy and tracking year to year so that we ensure that the Club actually spends the money for the dedicated ed/advocacy program. The Club didn't spend all of the \$2,000 budgeted of it's own money. The additional money raised through outside donations should be tracked to ensure it doesn't get lost. It was obvious that we couldn't resolve the issue tonight. Frank will explore it further and bring back a recommendation.

Jeff reported that the donation option is live. When joining or renewing there is a new option for donations which is dedicated/taged for advocacy/education. Entirely optional. Matt acknowledged that it is a great solution. Jeff also shared how removing the footer menu would free up space on home page. Board agreed the footer menu should be removed. Jeff shared that a participant at the Ed/advocacy workshop suggested a MS ride. Jeff reviewed the idea and it was agreed that the Club wouldn't sponsor the ride but notice of the ride could be posted via the ride google group.

Jeff will shift the social events to be viewable on the general site and not the “member only” portion of the site. He also asked the Board not to use the events post.

Ann asked about mobile responsiveness and noted that the Club’s site is not mobile responsive. It is on Jeff’s list of things to do look into. He shared his method to prioritize website updates that don’t require extensive re-design over those that do. The mobile responsiveness is in the later category. Jeff will bring his list of things to do for review by the Board. He noted that the existing design is cluttered and could be redesigned to focus on key Club activities.

Matt reported on membership.

Bruce - still exploring the wine ride.

Gary provided a quick overview of the LUBA appeal and his focus on bicycle safety in his oral arguments before LUBA. His LUBA testimony focused on the fact that the existing bicycle network in Medford is not safe for most adults, youth, disabled people and families based upon 1) the City’s own level of traffic stress analysis, 2) the Club’s inventory of dangerously narrow bike lanes, and 3) substantial testimony in the record by 30 individuals who stated that the existing network is unsafe. Further, the City’s plan makes virtually no attempt to change these conditions except where bicycle facility improvements coincide with motor vehicle related street improvements. Virtually no improvements are planned where people riding bicycles have been injured based upon the City’s own data.

Ann reviewed the priorities that were identified during the ed/advocacy workshop. She recruited some volunteers to help with future ed/advocacy activities. She’s hoping to engage more people in the effort. She shared that numerous people at the workshop observed that the Club lacks visibility; just a bunch of old guys riding bikes. Participation at the workshop demonstrated that there are people who are enthusiastic to be involved in the Club’s advocacy efforts. School age bicycle safety/education was a top priority.

Ann will implement outreach and community engagement tableing activity at upcoming events including the Ashland Bike Swap, Ashland Earth Day, Siskiyou Challenge, and RecFest in Medford. The schedule included every Saturday through April and the first Saturday in May. Ann asked that Board members help recruit volunteers to help at tableing events. These are opportunities to grow the Club and engage the community in bicycling advocacy and education.

One service, which Ann would like to offer, is a bike corral or bicycle valet. We’d check-in people’s bikes while they are attending the event. Most bicycle corrals are fee based but Ann would like to simply use the valet service as a means to barter entry into the community events. Many of the materials are already owned by the Club. But we’d need to purchase the valet racks to serve as bike stands for the bike corral. The corral is designed to be secure with the watchful eye of the Club’s volunteers. The Club’s current liability insurance covers loss but there is a \$1,500 deductible. A three bike stand corral would be small but it will serve as a good start. The racks approach is scalable to larger corrals as time goes on and when demand grows. To implement the corral will require volunteers and money. Targeting Siskiyou Challenge/Health and Fitness Expo to begin the bike corral we

could offer bike valet services at Ashland Earth Day. Board to vote for tabling program and associated cost. Starting with three to five racks.

Bruce noted that Ann is trying to do something new; tabling is easy and should go forward. A valet would require, at minimum, three racks. Ann observed that a bike valet at the Siskiyou Challenge would be desirable. Discussed option of valet with free booth or pay for the booth. Maybe too late to participate in this year's Pear Blossum but next year we'd be in a position to provide the valet. Harlan suggested Ann send a listing of volunteer date/time slots and current commitments for the upcoming events to the Board with the idea that the Board could help in volunteer recruitment effort. Gary moved and Jen seconded to purchase three valet racks. Frank observed that the bike valet has a lot of merit. Money to be allocated equally from advocacy/ed budget line-item and cash carry-over. Motion passed.

Gary distributed the proposed Club rack card. The Board approved printing 500 copies at a cost of \$90.

Adjourned. May 1st next meeting.