

# Siskiyou Velo Board Meeting Minutes

September 5, 2018  
Angelo's Pizza, Phoenix

1. Welcome. Present at the meeting were: Harlan, Jeff, Matt, Mark, Dennis, Gary, Frank, and Hubs. Jenn was absent. Non-board members were Bruce and Ann.
2. Approval of August minutes was unanimous.
3. Activities update.
  - a. Treasurer update (Frank) - Current dues at \$3,000 with the projected at \$4,400. Picnic brought in \$300 with \$350 being spent. There is going to be a reimbursement to SV of \$250 for Up and Down Ride.
  - b. Webmaster (Jeff) - At present there have been 35 submissions to the ad. This goes to the Medford City Council. Payment for the ad is 'per click'. Fifty cents per click with a daily limit of \$10. Initially there was approval of \$350. Gary requests additional authorization for \$350 for September and October. (see later) Also, the emails go to the City Council. Gary suggests that someone attend the Thursday City Council Meeting.
  - c. Social Activities (Mark) - Ice Cream social is set for 9/15/18. The cost is set for \$110. Mark will not get more ice cream, if it runs out. The event will be cancelled based on the ride leaders interpretation of air quality. Gary will proceed with a press release. There will be an table with the AAA brochure. Will look for people to participate in the Grower's Market on Thursdays. The Holiday Party is set for the 2<sup>nd</sup> Saturday in December at Pioneer Hall in Ashland. Insurance rider is okay. Hubs will see, if daughter Melissa is still interested in helping with Tshirts.
  - d. Membership (Matt) - The level is at 220 to 222. Up and Down Ride being cancelled has put a slight burden on the Club for storage and insurance. Total storage per year is \$540 with reimbursement of \$250 to SV (see above). Insurance was \$125. ML does not want to do marketing for the ride and is interested in knowing, if the Club is up to it?

- e. Rides (Dennis) – The Crater Lake Ride the Rim is coming up on two separate weekends in September.
  - f. Training and Education (Gary) – Hubs is attending the United Way meeting. Egon DuBois has asked the club to assist with a new bike program in Talent. Wanting 20 to 30 bikes and a storage unit. Cost would be \$4,000 to \$9,000. Since the club is unable to accept donations that are tax deductible, we are unable to assist. This will be relayed to Egon.
  - g. Advocacy Update (Harlan and Gary) – Harlan is going to draft a letter to the membership to aid at the Grower’s Market and to go to the AAA site for signatures that will be sent to the City Council. FB advertising has gotten 2 New Members, 67 clicks, and 12 signatures between 9/1 and 9/4. There has been an AAA presentation to SOCAN and an interview with JPR. Discussion of FB advertising with negative comments. Vote taken to continue with FB (6 yes, 2 no). Funding discussed regarding the AAA Campaign. Agreed in a vote of (7 yes, 1 no) to continue with FB and brochures not to exceed \$1,100. There has been an additional \$200 given to the club from United Way and Medford COOP for the sole purpose of the AAA. This brings the amount to \$1,300 which the club can spend on the AAA campaign. The recent statement (on FB regarding the intent to injury from Scott Alan) will be passed onto the Department of Justice and Local Law Enforcement by Gary and Jeff.
4. Other Item.
- a. Slate of candidates for 2019 SV Board being discussed. Most of current members will continue. Ann may add her name to the list.