

Sikiyou Velo Board Meeting Agenda

October 3, 2018

Angelo's Pizza, Phoenix

6:30 PM

1. Welcome, updates to agenda
2. Approval of September minutes
3. Guest presentation "School Bicycling Programs", Egon Dubois
4. Activities updates
 - a. Treasurer (Frank)
 - i. Advocacy budget and expenditures to date
 - b. Webmaster (Jeff)
 - i. Report on Facebook advertising
 - c. Social Activities (Mark)
 - i. Ice Cream Social Report
 - ii. Holiday Party Dec. 8
 - d. Membership (Matt)
 - e. Rides (Dennis)
 - f. Training and Education Update (Gary)
 - g. Advocacy Update (Harlan, Gary)
 - i. Update on All Ages and Abilities campaign
 1. AAA Brochure Distribution
 2. Facebook advertising (see above under webmaster)
 3. Presentation to Rogue Valley MPO PAC, 9/18
 4. Participation on Rogue Valley Active Transportation CAC 9/18
 5. Statement to Medford City Council 9/27
 6. Presentation to AAUW 10/4
 7. Future presentation to Medford Rotary
 - ii. Status of Medford Transportation System Plan
 1. Medford Planning Commission Hearing 10/11/18 and City Council Hearing 11/1/18
 - a. Testimony by Siskiyou Velo
 - b. Decision to approve testimony by mail vote

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2. Facebook Advertising
 - a. Summary of Effectiveness
 - b. Cost
 - c. Decision to continue or end Facebook ad
5. Other items
 - a. Discussion of Slate of Board Candidates for 2019