6/3/2015

1. **In attendance**: ML Moore, Gary Shaff, Edgar Hee, Matt Walker, Dennis Cramer, Dominic Barth, Viki Brown.
2. **Approval of May minutes**: Affirmative vote to approve minutes with two spelling corrections.
3. **Inaugural Ride for Cascade Scenic Bikeway**- The announcement that the Scenic Bikeway has been approved (if approved) will take place on June 24, 2015. Katharine Cato of the Ashland Chamber of Commerce does not want to schedule the inaugural ride before the announcement is made. June 27th would be an option for the ride or else two weeks later. June 27th does not give much lead time for marketing. Agreement was made to schedule a Club ride to do the Scenic Bikeway Loop on July 11, 2015 with a 7:00 am start time. ML will coordinate with Katharine on details. Siskiyou Velo will have a water stop at the junction of Dead Indian Memorial Road before the riders start descending. Water would also be available at Greensprings Inn, Hyatt Lake Resort and Howard Prairie Resort. Dennis will serve as ride leader.
4. **Membership**: Matt- We currently have 253 paid members. Dues officially will go up to $20 on July 1, 2015.
5. **Family Fun Rides**: A mother and daughter were the only people who arrived for the Central Point Family Fun Ride and they did not have bicycles. They were referred on to one of the other scheduled rides. The Ashland event is scheduled for June 6 and a better turn out is expected. Dominic has secured prizes from local bike shops to be given away at the Family Fun Rides. There is a $500 budget for the rides which is to pay Egon for the safety education segment of each event. $412 was raised at the Bike Wash and BBQ to fund the Family Fun Rides. RVTD has been actively marketing the rides.
6. **Ice Cream Social**- It is scheduled for August (I missed the exact date). Linda and Tom Ryan will coordinate the goodies and social part. Dennis will coordinate rides.
7. **Ride of Silence**: Viki reported that 50 people participated in the Ride of Silence on May 20, 2015 at 7:00 pm from Hawthorne Park in Medford. Weather had been rainy all afternoon. Police support was provided by Medford and Central Point Police. Viki sent thank you notes to the individual officers and to both police chiefs. She got a nice reply from Cpl. Furst and Chief Time George of Medford Police Dept.. Event went well.
8. **Status of treasury**: Dominic- We are at about the expected place for this time of year with revenue and expenditures. We have about $1,400 available for advocacy projects. Approximately $80 of that total will be needed for the Family Fun Rides costs. Gary handed out a list of advocacy projects suggested previously by the Board. The task was to prioritize the projects and then allocate funds to carry out the projects. The projects being considered are: Free Ride Leader and Group Riding training, Bike helmets for kids, public education campaign about safe passing distance of bicyclists, provision of bike racks for businesses that Club rides frequent and aid station for Tour de Eagle Point bike rides. Information was presented on each of the projects and the bike helmets for kids was removed from the list due to other organizations filling that need. Board members voted on the remaining four projects and they ranked in the following order:
9. Aid station for Tour de Eagle Point bike rides on June 13, 2015
10. Bike rack for a business frequented by Club rides
11. Ride Leader/Group Riding Education classes
12. Public Education Campaign on safe passing distance of bicyclists.
13. **Allocation of funds for advocacy projects**: An expenditure of $50 was approved to purchase the supplies needed for the bike ride aid station. ML Moore and a friend will set up and staff the aid station for the ride scheduled on June 13, 2015. Viki provided some information on bike racks and costs. Edgar has information on a better style of bike racks and will forward the information to the Board. Viki has contacted Lake Creek store about placing a bike rack there and there is some interest. Viki will follow up. Tom attempted to talk to a manager at Downtown Coffee in Talent about placing a bike rack there but did not have any success. Dennis will check with Wimer Store the next time he is there. The cost of a bike rack is not clear at this time without Edgar’s information so we will discuss this at the next meeting when more information is available. Once the top priorities have been funded we will need to see what funds remain and if we can fund another project or will we need to do additional fundraising.
14. **Utilization of Web page**: Gary distributed some information from Spencer on utilization of our website. The website is well-utilized and working well at this time.
15. **Facebook Page**: We currently have 145 “likes” of our page and are adding a few each month. It has been a good tool to get the word out about special events in addition to sharing pictures of Club Rides. Some of the people who “like” our page are sharing our posts to their contacts and increasing our reach.
16. **Meeting adjourned**.